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1960 Spring Catalog

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U. S. Department of Agriculture



TU-TONE

Our Best Blooming Geranium

DG815B—You'll like Tu-Tone, our development and pride and joy. A Dwarf Geranium growing mound shaped to 16 inches tall—Simply covered with double variegated flowers shading from light to dark pink. Especially nice for pots and borders.

85c each; 4 for \$2.75; 8 for \$4.75; 12 for \$6.75

WILSON BROS.

Geranium Growers
Roachdale, Indiana



Come visit our Greenhouses at Raccoon, Indiana.
Open Daily and Sunday

GARDEN OR ZONAL GERANIUMS

(*Pelargonium Hortorum*)

Nothing does it like Geraniums! Surround your home with brilliant beauty from frost to frost. These sturdy plants will bloom all summer long and are just the thing to accent walks, driveways, patios, flower boxes and beds. You'll find mixed plantings are especially nice for the colors never clash. (Please note our special offer on page 6)

You'll receive selected Geraniums 4 to 8 inches tall which will bloom soon. Grown in 2 $\frac{1}{4}$ inch pots, shipped with the soil in which they have been growing and specially packed to reach you in tip-top shape.

Double Dark Red

G-101B — Springfield Violet — Sometimes called the purple Geranium. Bright magenta-red flowers, nice plant with zoned foliage.

G-104B—Better Times—Popular dark red. Extremely free-blooming with deep crimson flowers with a touch of white in centers. Well-shaped plant.

G-108B—Pride of Camden — Prolific bloomer in deep crimson or velvety red. A taller, showy plant with small, straight branches.

G-110B—Dark Red Irene—Most popular of the Irenes and quickly becoming a leader. Very large flower heads in brilliant, deep red with unusually large florets. Nice bushy plant.

Double Bright Red

G-121B—Avalon Red—Most brilliant rich, clear red. Compact plant produces many large flowers.

G-124B—Olympic Red—Our best selling bright red. Strong, compact growth producing many large flowers make it an ideal choice.

G-128B—Improved Ricard—A popular, extra good brick-red. Fast growing compact plant, prolific bloomer with large flowers.

G132B—Irene — Good blooming, low growing plant with large, bright clear red flowers. Fine for borders.

G-133B — Glory — Large, brilliant, bright orange flowers with contrasting small white centers. A beautiful variety of compact, stocky growth.

G-134B—Olympic Maid — A new variety introduced last year. Prolific bloomer in brick red. Just a shade lighter but really a nicer plant than its popular parent, Olympic Red.

G-135B—Fashion — Also new for last season. Low growing, compact plant, produces a profusion of large, light red flowers. Fast grower; lightest color in the reds.

Double Deep Pink

G-143B—Pink Abundance — Big rich pink flowers with reddish cast. Good, heavy plant growth.

G-147B—Pink Fiat—Extremely popular salmon pink of exceptionally brilliant hue. Fine foliage and profuse blooming make it a leader.

G-148B—Pink Sensation—One of our proven introductions that we're proud to recommend. Lovely salmon shade of deep pink. Many flowers produced by bushy plant.

G-149B — Pink Phenomenal — Huge lavender-pink flowers with white eyes. Low growing husky plant. Good.

G-155B—Penny Irene—Unusual color of intense salmon or neon pink. Excellent plant with extra large flowers.

G-156B—Mrs. Easham—Fine blooming variety in a bright, deep pink. Nice plant.

59c each. 4 for \$2.10; 8 for \$3.59; 12 for \$4.98; 50 for \$18.50

One of each variety may be ordered at the group prices.

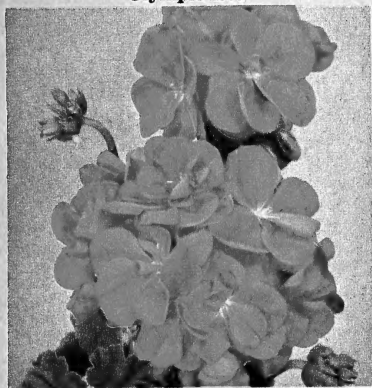
FOR BLOOMING BRILLIANT BEAUTY



Olympic Red



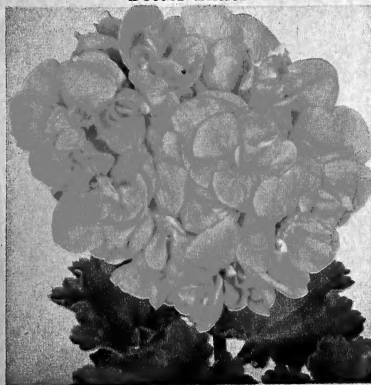
White Magic



Better Times



Apple Blossom



Pink Flat



California Beauty

GARDEN OR ZONAL GERANIUMS

Double Salmon Pink

G-160B—Mme. Landry — Many rich dark salmon flowers on a strong dependable plant. Long lasting bloom.

G-161B—Salmon Ideal—Big deep salmon-apricot flowers with orangy cast. Nice plant.

G-163B — Salmon Supreme — Large light, clear salmon-pink flowers. Very popular variety with nice foliage.

G-166B—Festival—Very free-flowering rich salmon. A heavy bloomer with large flower heads.

G-168B—Salmon Irene — A fine, clear salmon variety. Large flowers, good bloomer.

G-167B—Welcome — Large fiery salmon flowers produced by low growing bushy plant.

Double White

G-175B—Mme. Buchner—Ever faithful and dependable pure white. Free-flowing, compact bushy plant.

G-176B—Snowball—Large white flowers of fine form. Pleasing plant grows well, even in dry areas.

G-178B—Madonna — An extra good free-flowering white. Fast grower.

G-181B — White Magic — Newest and most beautiful white! Large and long lasting flowers produced by ideal plant.

Double Light Pink

G-185B—Pink Giant—Enormous flowers of rose-pink with white centers. Large, low growing plant.

G-187B — California Beauty — Large, clear pink flowers with white centers. Profuse bloomer close above compact plant.

G-194B—Apple Blossom — A favorite variety with large flowers shading from pink centers to almost white edges. Fine plant.

G-199B—Magnificent—Newer popular variety with extra large flower heads in apple blossom pink. Rugged plant does well under adverse conditions.

G-201B—Springtime Irene — Compact, good blooming plant with extra large light pink flowers. This is a fine addition to the Irene family.

G-202B—Pink Cloud — Produces extra large flower heads in clear pink. Heavy blooming, strong growing plant.

G-203B — Genie Irene — A fine low growing plant producing many large flowers of light rose pink.

G-189B — Improved Mrs. Lawrence — Light shell-pink. Profuse bloomer with large flowers.

Single Varieties

G-214B—Painted Lady—Most popular single. Deep pink bordered flowers with large white centers make up big flower heads. Good bloomer.

G-223B—Will Rogers—Huge flowers of vivid purple-crimson with a splash of intense scarlet in center of each floret. Darkest color of all zonals.

G-234B—Salmon Queen — Large flowers of rich, intense salmon with white centers. Good plant.

G-215B—Maxine Kovalevsky—Brilliant clear orange flowers. Low growing, free flowering plant.

59c each; 4 for \$2.10; 8 for \$3.59; 12 for \$4.98; 50 for \$18.50

ZONAL GERANIUM SEED

You can easily grow your own Geraniums. You'll love watching them grow in your sunny window. We offer a mixture of the single zonal types in shades of white, pink, salmon and red.

S-100B. Packet, 35c.....1/16 oz., \$1.00

FRAGRANT SCENTED LEAF GERANIUMS

You'll enjoy the Scenteds for their different leaf patterns and aroma. Decorative foliage is useful for corsages and table decoration. Plants will lend a pleasant air to rooms, patios, entrances and gardens. Listed are the most popular and better kinds.

Lemon-Rose Scented

Most of the Rose Geraniums have a fine lemon or minty scent and other in-between fragrance. The Rose term arises from their commercial growth for rose oil to use in perfume.

GS-901B—Attar of Roses (*P. capitatum*) — Deeply cut, highly scented leaves. Small orchid flowers in groups.

GS-902B—Camphor Rose (*P. graveolens camphorum*) — Deeply cut, camphor scented leaves. Small orchid flowers, purple veined.

GS-907B—Silver Leaf Rose (*P. graveolens marginalis*) — Also called Grey Lady Plymouth. Deeply cut leaves edged in silver. Small orchid flowers.

GS-908B — Old Fashioned Rose (*P. graveolens*)—Deeply cut heart-shaped leaf. This is the old variety used to flavor jellies. Small orchid flowers, veined purple.

GS-913B—Peppermint Rose — Strong growth with deeply cut greyish-green leaves having strong lemon-peppermint scent.

GS-917B—Finger Bowl Geranium (*P. crispum minor*)—Tiny stemless leaves, strong citronella scent. Pale lavender flowers.

GS-922B—Prince Rupert (*P. crispum*) —Strong lemon scent. Large, handsome plant with orchid flowers, veined purple.

GS-927B — Rober's Lemon Rose (*P. graveolens*) — Long narrow, divided crinkly leaf. Velvety appearance with clusters of small orchid flowers.

Fruit and Spice Scented

GS-930B—Apple-Scented (*P. odoratissimum*) — Wonderful apple scent. Attractive bushy plant with round leaves. Blooms with many tiny white flowers marked red.

GS-932B — Cody's Nutmeg (*P. fragrans*)—Cross between Apple and Nutmeg Geraniums; tiny white flowers. Rich ripe fruit fragrance.

GS-951B—Joy Lucille (*P. tomentosum graveolens*)—Strong mint scent. Large plant with large five fingered leaves. Makes beautiful plant with clusters of small pink flowers.

GS-953B — Peppermint (*P. tomentosum*) — Trailing growth with large, velvety, green leaves of crisp mint scent.

Best Flowering Scenteds

GS-912B — Shrubland Rose — Fast grower, makes compact bushy plant with many brilliant red flowers.

GS-931B — Apricot (*P. scabrum*) — Deeply toothed glossy green foliage smells like apricot leaves. Nice plant with bright crimson flowers borne in heads of 5 or 6.

GS-973B—Capri — Mound-like growth freely flowered with 2-inch clusters of

bright red flowers. Mild pungent scent.

GS-974B—Clorinda—Eucalyptus scent. Compact plant with oak-shaped leaves. Large pink flowers borne in large clusters.

GS-979B — Mrs. Kingsley (*P. rapaceum*)—Small ruffled and deeply cut leaves reminds one of parsley. Low spreading growth with many deep red flowers. Slight pungent scent.

69c each; 4 for \$2.19; 8 for \$3.89; 12 for \$5.49

Special Scented Offer on Page 13

SCENTED GERANIUM SEED

Now you can grow Scenteds from seed. A super-fine mixture of the various kinds. **S-200B Packet 50c—Contains 12 seeds.**

SPECIAL ZONAL GERANIUM OFFER



GO-101B—Double Dark Red
 GO-102B—Double Bright Red
 GO-103B—Double Deep Pink
 GO-104B—Double Salmon Pink
 GO-105B—Double Light Pink
 GO-105B—Double White
 GO-107B—Assorted Colors

4 for \$1.89; 8 for \$3.29
 12 for \$4.69; 50 for \$17.50

If you're interested in a gorgeous display of color rather than variety names here's a chance to save on your Zonal plantings. These are the same high quality Geraniums listed on pages 2 and 4. However, if ordered by the following color classifications, we can pass on the reduced costs in processing and assembling your order.



Lady Washington
Geraniums



LARGER, OLDER ZONAL GERANIUMS In Bud or Bloom

Mighty popular are these larger Geraniums grown in 3 inch pots. Wonderful plants for immediate color in your flower beds and boxes. These Geraniums are in bloom or have heavy buds just ready to open.



GL-701B—Double Dark Red
 GL-702B—Double Bright Red
 GL-703B—Double Deep Pink
 GL-704B—Double Salmon Pink
 GL-705B—Double Light Pink
 GL-706B—Double White
 GL-707B—Assorted Colors

2 for \$1.79; 4 for \$3.29;
 8 for \$5.69; 12 for \$7.98;
 50 for \$29.95

LOVELY LADY WASHINGTONS

(*Pelargonium Domesticum*)

Size and beauty of the Lady Washington make them the loveliest of all Geraniums. These make mighty fine plants covered with velvety textured flowers 3 to 5 inches across. Grown similar to other Geraniums; however, hold off the fertilizer and keep the nightly temperature cool, about 55 degrees while the buds are setting on.

Reds

GP-601B—Grand Slam—Large wavy flowers of brilliant red with slight salmon sheen. Upper petals blotched reddish brown. Compact, free-blooming plant.

GP-605B — Conspicuous — A showy, shining, ox-blood red veined and blotched black. Continuous bloomer with large ruffled flowers.

GP-621B—South American Bronze—A new variety that can't be beat. Good plant produces many dark bronzy-red flowers with white edges.

GP-622B—New Copper — New, good blooming bright red. A variety of merit, which became popular without publicity.

Pinks

GP-637B—King Midas—Large ruffled flowers of light salmon-pink make up large flowerheads. Compact plant is nearly covered with flowers over a long blooming season.

GP-696B—Circus Day—Fine blooming, large ruffled flowers in deep pink with dark blotching on upper petals.

GP-712B—Pink Fascination — Large ruffled light pink flowers with crimson markings. One of the best bloomers.

GP-720B—Pink Chiffon—New last season. Excellent plant produces many large ruffled and waved flowers of light delicate pink.

Whites

GP-647B—Gay Nineties—Large ruffled white with blotches of rose-red in top petals. Lower petals striped rosy red.

GP-652—Josephine — White with deep pink blotch in center leaving white throat and edging. A favorite heavy blooming variety.

Lavender to Purple

GP-665B—Waltztime — Large, heavily ruffled flowers of bright orchid has double appearance. Violet markings in upper petals. Extremely popular.

GP-668B — Mood Indigo — Extra nice compact, free-blooming plant with many large ruffled lavender flowers with plum blotching.

GP-700B—Chorus Girl — A new, unusual color. Bright lavender flowers almost covered with a bright orangy-salmon blotch, leaving a lavender throat and narrow edging, very ruffled. Heavy bloomer.

GP-730B—Marie Rober—Magenta purple to black. One of the darkest and most popular varieties.

Pansy Types

GP-732B—Mrs. Loyal — Small purple, rose and white blended flowers of the pansy type about one inch across. Blooms early and over a long season. Compact growth makes it an excellent pot plant.

GP-735B—Salina—Purple, crimson and white blended flowers of the pansy type. Plant and flowers both grow a little larger than the popular Mrs. Loyal.

79c each; 4 for \$2.39; 8 for \$4.29; 12 for \$5.95

Special Lady Washington Offer on Page 13

LADY WASHINGTON SEED

S-600B—Mixed Colors

Packet 75c — Contains 12 Seeds

IVY LEAF GERANIUM SEED

S-500—Mixed Colors

Packet 75c — Contains 12 Seeds

DWARF GERANIUMS

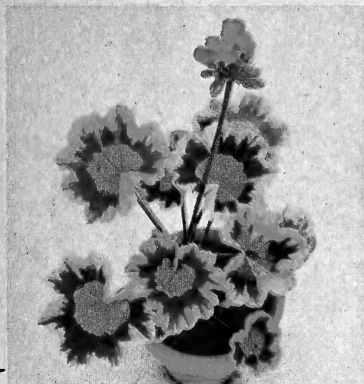


Robin Hood



Little John

FANCY LEAF GERANIUMS



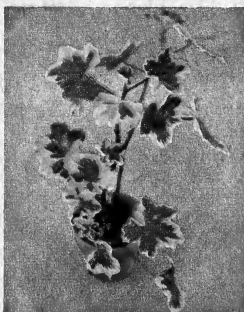
Double Mrs. Pollock



Happy Thought



Mme. Languth



Sunset



Skies of Italy

DWARF GERANIUMS

These Dwarfs are the best blooming of all Geraniums. Almost constantly in bloom; make ideal pot plants or low colorful borders along walks and drives. Mighty fine plants grow 8 to 10 inches tall in pot culture and up to 16 inches when planted outside.

DG-802B — Emma Hossler — Double light clear pink flowers with white centers. A fine bloomer and ideal plant. This variety is a Dutch import we've proudly popularized.

DG-805B — Mr. Everaarts — Another Dutch import that has made us mighty proud. Double deep pink flowers with

white centers produced in profusion by a bushy plant.

DG-807B—Robin Hood—Just the thing for outside borders and edgings. Compact globe shaped plant grows to 15 inches tall and produces a profusion of cherry-red, double flowers all summer long, despite the hottest weather.

85c each; 4 for \$2.75; 8 for \$4.75; 12 for \$6.75

New Dwarf Geraniums

DG-816B — Little John — Our new dwarf for 1960 in a lovely shade of salmon or coral pink. Compact plant with dark green, zoned foliage produces a wealth of nice sized double flowers. -----\$1.25 each

DG-817B—Gypsy Gem — Another new dwarf we're proud to introduce. Very prolific bloomer with dark red, extremely double flowers. Flower heads are large for this small, dark leaved, compact plant -----\$1.25 each

SP-800B—Both new Dwarf Geraniums -----\$2.00

COLORED OR FANCY LEAF GERANIUMS

If you want something flashy, classy and showy these Geraniums are the answer. Fine for both pot and garden culture. Also nice for borders and edges.

GF-316B — Mme. Languth — Silvery green leaves bordered white. Faint brown zone. Best flowers of the Fancies, double cherry-red.

GF-307B—Distinction—Small, toothed round green leaf with distinct brown circle near outer edge. Nice bushy plant with single red flowers.

GF-326B—Sunset—An Ivy Leaf Geranium with showy variegated foliage. Irregular apple green leaves bordered

with cream. Salmon pink, single flowers.

GF-325B—Skies of Italy—An extremely popular tri-color. Deeply toothed green leaves with yellow edges, darkly zoned crimson to orange. Single vermilion flowers.

GF-331B—Forty Niner—Our best gold leaf variety. Good growing plant with yellow-green foliage. Profuse blooming with large, double cherry-red flowers.

85c each; 4 for \$2.75; 8 for \$4.75; 12 for \$6.75

GF-317B—Mme. Margot — Tri-colored Ivy type foliage. Small flashy dark green leaves irregularly bordered with cream then trimmed pink. Large, single lilac-white flowers.

GF-309B—Happy Thought (Butterfly) —A popular tri-color. Irregular large ivory center resembles a butterfly. Also has bright green edging with faint brown zone. Pretty scarlet flowers. Single.

GF-323B—Double Mrs. Pollock—Lovely tri-colored variety. Green leaves edged in yellow with reddish bronze zone. Nice plant producing double orange-scarlet flowers.

GF-327B—French Lace — Also called Variegated Prince Rupert. Small plant with small ruffled leaves edged yellow with lemon scent. Compact growth; lavender flowers. A fine addition to a collection.

95c each; 4 for \$3.15; 8 for \$5.50

SPECIAL FANCY LEAF COLLECTION

SP-330B—1 Skies of Italy; 1 Mme. Languth; 1 Forty Niner; 1 Distinction
4 for \$2.39

VINING OR IVY LEAF GERANIUMS

(*Pelargonium Peltatum*)

Wonderful for pot plants, hanging baskets, ground cover, window box or wherever a climbing or trailing effect is desired. The deeper colored varieties are better for sunny locations while the lighter shades do better in semi-shaded locations. All varieties listed produce double or semi-double flowers and the long, short and medium growth refers to the normal length of branches.

Reds

GI-507B—Intensity — An outstanding bright red. Long growth produces many large, deep orange-scarlet flowers. Very popular.

GI-508B—Neon — Glowing cerise-rose with a violet undertone, a bright color of luminous quality. Vigorous long growth produces many large flowers.

GI-150B—Willy — Extra double, very dark red. Large flowers, free bloomer, medium growth. One of the best deep reds.

GI-511B—Mexican Beauty—Large, intense blood-red flowers produced by this long trailing newer variety. Very good.

Pinks

GI-543B—Charles Turner—Most popular deep pink. Long, strong grower; large flowered and profuse blooming.

GI-558B—Sybil Holmes—Deep silvery pink of rosebud type flowers with open centers. Medium grower.

GI-542B—Cayucas — Large flowers of bright rose-pink with red markings. Strong compact plant; profuse blooming.

GI-560B—Giant Salmon—A newer Ivy of exceptional beauty. Many large, rich salmon flowers grown by this strong growing plant.

GI-561B—Pink Rampant—A good mid-pink introduced last year. Medium growth of strong heavy branches. Most rugged and toughest Ivy Geranium.

Whites

GI-571B—Double Lilac White—A full double white of the rosebud type with a delicate lilac flush in center. Good bloomer of medium growth.

GI-572B—Mrs. Banks — Large white flowers with a bluish cast. Long growth and continuous bloomer. Most popular white.

GI-573B—Snowdrift—Fine full-double white of rosebud form. Medium growth, good bloomer.

GI-574B—The Duchess — White with red markings. Large flowers, free blooming and of medium growth that can be kept short.

Lavender to Purple

GI-522B—Bridesmaid — Very soft orchid with faint rose veining. Large flowers of finest form. A popular variety of medium growth.

GI-533B — Nutmeg Lavender — Produces a profusion of lavender-blue flowers all season. Medium trailing growth, foliage has ripe peach fragrance.

GI-536B—Santa Paula—Low growing, much branched plant covered with lavender-blue flowers. A recent introduction that is becoming a leader.

GI-537B—Barbary Coast—Fine new Ivy Leaf Geranium with extra large lavender flowers. Heavy bloomer of strong medium long growth.

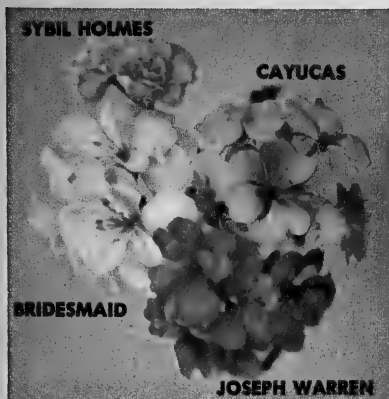
GI-516B—Joseph Warren—Rich violet-purple. Deepest color of the Ivies. Large flowers; good bloomer. Medium grower, may be kept compact.

GI-518B—Malibu — A large flowered cerise-purple. Robust well-branching plant produces a profusion of bloom.

69c each; 4 for \$2.19; 8 for \$3.89; 12 for \$5.49

Special Vining Geranium Offer on Page 13

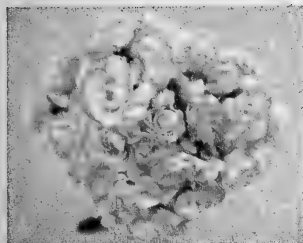
IVY LEAF GERANIUMS



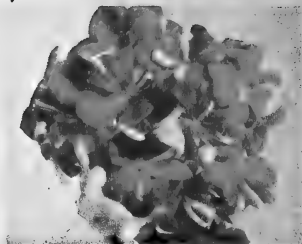
Charles Turner

UNUSUAL GERANIUMS

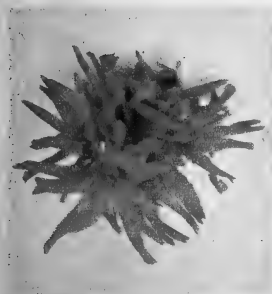
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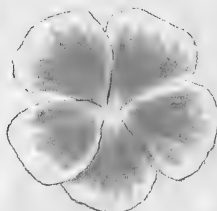
Apple Blossom Rosebud



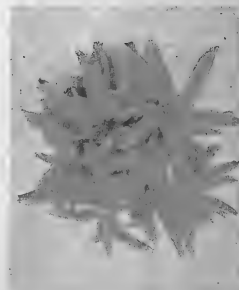
Peppermint Stick



Star of Persia



Mr. Wren



Starlet

ODD, UNUSUAL AND RARE GERANIUMS

These Geraniums are not only different but also very beautiful. Real conversation pieces to add to your collection.

Rosebud Geraniums

GU-401B—Apple Blossom Rosebud — White with distinct rose-red edging and green center. Mature flowers open nearly full, but last a long time. Strong plant; flowers well.

GU-402B—Magenta Rosebud — Deep crimson or magenta bloom. Mature

flower holds rosebud form. Good strong growing plant.

GU-403B—Pink Rosebud—Large rosebud type flowers in a bright pink.

GU-405B—Scarlet Rosebud — Profuse blooming with vivid scarlet rosebuds. Nice compact plant.

Cactus Flowering Geraniums

GU-416B—Noel (White Poinsettia) — Double, pure white cactus type flowers. Best bloom of its class with good plant habit.

GU-438B—Star of Persia—Large double cactus type flowers in deep cerise

or crimson purple. Exceptionally fine flower and plant.

GU-439B—Starlet—Fine newer variety in a different color. Double cactus type flowers in soft cerise-pink.

Other Different Kinds

GU-434B—Stars and Stripes—The double New Life Geranium also known as Flag of Denmark. Red and white twisted individual flowers make up a nice sized flower head.

GU-436B — Peppermint Stick (Single New Life)—Individual scarlet flowers are penciled, flecked, or striped with white. No two alike, sometimes all red or white. Prolific bloomer really makes a show of color.

GU-411B—Single Pink Bird's Egg — Popular collectors item. Excellent flower with carmine dots, or speckles showing very well. Nice plant.

GU-431B—Mr. Wren—Striking single flowers of light red with an irregular white border. Really a white flower splashed red. Very unusual!

79c each; 4 for \$2.39; 8 for \$4.29; 12 for \$5.95

SPECIAL UNUSUAL COLLECTION

SP440B 1 Rosebud Geranium; 1 Cactus Flowering Geranium; 1 Different Geranium.

3 for \$1.69



For Authority and Pleasant Reading— Geraniums for Windows and Gardens

By Helen Van Pelt Wilson

\$4.50

B-101B—This book is a must for every Geranium enthusiast. Contains new chapter on Dwarf Geraniums, Pests and Disease. Also revised lists by color and regional preference. Tells you how to grow Geraniums successfully whether in a sunny window in Maine or outdoors in California.

Easy Payment Plan — See Order Form

GERANIUM SPECIALS-BEST BUYS

Special Introductory Offer

Special package of 8 Geraniums to acquaint you with different types.

SO-109B—Collection composed of: 3 Common or Zonal Geraniums, 1 Red, 1 Pink, 1 White; 2 Vining Geraniums, 1 Red, 1 Pink; 1 Colored Leaf Geranium; 1 Rose Scented Geranium; 1 Rosebud Geranium.

All 8 Geraniums \$3.59

Special Vining Geraniums

Good blooming, trailing varieties fine for hanging basket or box planting.

VG-500B—Collection includes 2 brilliant reds, 1 pink, and 1 white

All 4 Vining Geraniums \$1.98

Lady Washington Special

Real showy varieties producing many large velvety textured flowers. Nice for pot plants or outside plantings.

LW-600B—Collection composed of best blooming kinds.
2 reds, 1 pink, 1 white

All 4 Lady Washington \$2.10

Scented Leaf Special

You'll enjoy the fine fragrance of these Scented Geraniums.

SG-900B—Collection consists of: 1 Rose Scented; 1 Lemon Scented; 1 Spice Scented; 1 Fruit Scented.

All 4 Scented Geraniums \$1.98

Fancy Leaf Special

These Colored Leaf Geraniums selected to cause comment.

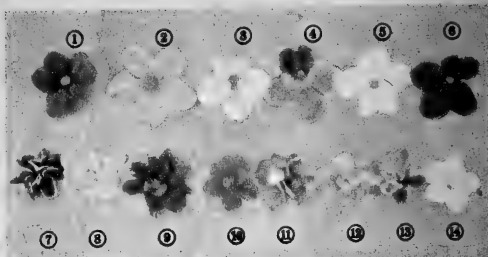
CG-300B — Collection includes 4 different popular varieties.

All 4 Fancy Geraniums \$2.39

ROOTED AFRICAN VIOLET PLANTS



Coon Valley



Varieties numbered in description

Don Wilson says — "These are select varieties I'm sure you'll like. Really quality plants with a heavy root system, and ready for 3-inch pots. Will make nice blooming Violets in 8 to 10 weeks.

Our New Introductions (Space Series)

AV432B—Atlas—Double frilled flowers of glowing, bright lavender purple with some flowers showing green edge. Wavy bronze foliage.

AV433B—Explorer — Very dark blue double flowers some with green edge. Wavy, glistening black-green leaves with dark red reverse.

AV434B—Juno—Prolific blooming double pink—up to 24 flowers per stem. Large apple-green leaves.

AV435B—Polar Sky — Full incurved double light blue with definite greenish-white edge. Modern, dark, pointed foliage.

AV436B—Thor — Double deep wine-red flowers on dark green foliage. Easily grown show plant.

AV437B—Redstone—Here's a beauty! Single flowers in a bright wine-red. Long, pointed dark green leaves.

AV438B—Jupiter — Large, ruffled, single flowers in deep pink. Wavy, ruffled deep green foliage. You'll like it!

AV439B—Polaris — Produces many double rosy-purple flowers with pronounced white edging above dark green foliage.

AV440B—Pioneer—Deep reddish pink, highly frilled single flowers. Large black-green leaves waved and ruffled.

AV441B—Freedom — Free-blooming frilled and ruffled single deep pink flowers. Dark ruffled foliage.

AV442B—Purple Zipper—Very lacey edged single flowers of midnight purple. Dark green, waved leaves.

AV443B—Venus—Huge single flowers of light lavender with orchid tones. Dark foliage.

85c each; 4 for \$3.25

SP-456B—Special Offer—One each of New Space Series

12 for \$7.95

Purples and Blues

AV407B—Black Magic ①—Double deep purple flowers in abundance on dark green foliage.

AV443B—Violet Queen — Profuse blooming double bright purple. Dark green shiny leaves, slightly quilted.

AV444B—Blue Beau—Extra large single flowers of deepest violet blue. Light apple-green foliage.

AV406B—Coon Valley — Extra heavy blooming double dark blue on dark green, shiny foliage. One of our best introductions.

AV445B—Wedgewood—Heavy blooming double light blue. Dark glossy green ruffled leaves.

AV446B—Blue Belle ②—Blooms profusely with large, single deep blue flowers. Easily grown.

AV430B—Emerald Sea — An unusual heavy blooming novelty. Small single mid-blue flowers with darker eye grow high over bright, shiny round leaves.

75c each; 4 for \$2.75; 8 for \$5.25

Have Your Friends Write for a Catalog

NEWEST AND BEST VARIETIES

Orchids and Wines

AV408B — TV Pert — Unusual plant with both flowers and foliage ruffled and frilled. Double flowers variegated from deep orchid to white.

AV393B—Will Hayes ⑪—Extra large flowered double deep orchid. Slightly cupped, light green foliage.

AV336B—TV Cut Velvet—Double deep orchid flowers with green edging. Dark holly type foliage. Very showy.

AV447B—Boyce Edens ④—Large single glistening flowers of light orchid with darker upper petals. Old favorite variety.

AV449B—Dennis Joe ⑩—Free flowering double wine-red on pretty, semi-scooped leaves.

AV450B—Boston Brave ①—Large single flowers of wine-red. Nice, good blooming plant.

Pinks

AV451B—Afterglow ⑫—Extra good blooming double deep reddish pink with nice girl foliage.

AV452B—Lovely Lady ⑧—One of the best double deep pinks. Heavy bloomer with light foliage.

AV405B—Pink Miracle — Free-flowering deep pink single with deeper centers and nicely frilled edges.

ters and nicely frilled edges.

AV429B—Star Pink ②—Bright pink single flowers are perfect stars. Fine plant with different blossoms.

AV376B—TV Rose Prom—Ruffled deep rose single flowers, with green edging. Curly dark leaves.

Whites

AV370B—White Pride ⑭—An extra good double white producing a wealth of bloom.

AV412B—Ivory Queen ⑤—Glistening white single flowers. Heavy bloomer with pleasing girl foliage.

Variegated Varieties

AV333B—Blue Frost ⑦—Double blue flowers edged in white. Light green foliage.

AV409B—Blue Peak—Prolific bloomer with double deep blue flowers edged in white. Dark foliage.

AV427B—Wintry Rose ⑬—A deep wine double with a beautiful white

edging. An eye catching color.

AV453B—Revis Blue Delight ③—Large single blue and white variegated flowers.

AV413B—TV Rose Froth—Ruffled and frilled single flowers variegated from white to rosy-orchid edging. Good ruffled foliage.

75c each; 4 for \$2.75; 8 for \$5.25

SAVE ON ASSORTED VIOLET PLANTS

Labeled Varieties — Our Choice

5 for \$2.75

AV456B—One of each color; Purple, Pink, Wine, White and Variegated.

10 for \$4.95

AV356B—One each of 10 different varieties in a wide color range.

African Violet Leaves

For fun, satisfaction and economy, grow your African Violets from leaves. Special kit contains 4 leaves packed in rooting medium. Put in bowl, insert leaf stems about 1 inch, and keep moist. Plantlets should appear in 4 to 6 weeks.

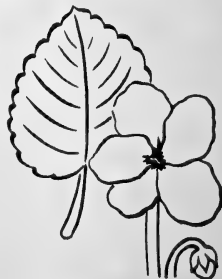
AV-415B—Four leaves, your choice of varieties, \$1.50

AV-416B—Four leaves our choice of varieties, \$1.00.

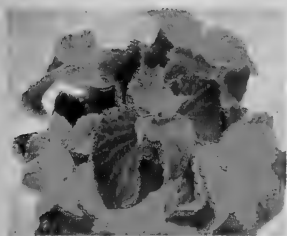
African Violet Seed

Also grow Violets from seed. Takes no longer and just as rewarding. Special mixture of all types and colors.

VS-417B—Package of 100 or more Seeds, \$1.00.



COLORFUL COLEUS FOR SEMI-SHADE



Scarlet Rainbow



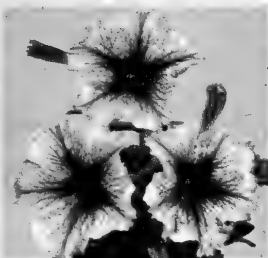
Firebird



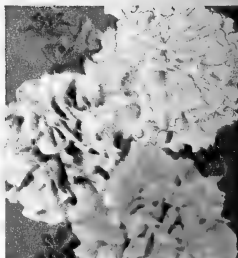
POPULAR PETUNIAS FOR FULL SUN



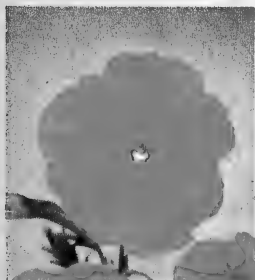
Giants of California



Sugar Plum



Canadian All Double



Red Satin



White Magic



Pink Satin

BRIGHT COLORED COLEUS

You can't go wrong using brilliant Coleus or "Foliage Plant" in your mixed plantings, borders or boxes. Plant in a sunny or semi-shade location 8 to 10 inches apart in ordinary soil. Water well when soil dries or foliage droops. Separated as to predominate colors but a mixed planting is most attractive.

C-101B—Red

C-102B—Red and Green

C-103B—Red and Yellow

C-104B—Green and Yellow

C-105B—Mixed Colors—Including colors listed and others in between shades.

4 for \$1.85; 8 for \$2.98; 12 for \$4.25

New Coleus

C-106B — Scarlet Rainbow — Compact bushy grower. Deep scarlet foliage with dark veining and contrasting bright yellow edging.

C-107B — Firebird — Attractive very deeply cut foliage with bright red center deepening toward mottled green edging. An unusual, different Coleus.

59c each; 4 for \$1.98; 8 for \$3.39; 12 for \$4.75

Chicken Gizzard Coleus

CG-306B—Achyranthes—Rounded fleshy red leaves with dark veining looks just like a chicken gizzard. Short bushy growth 8 to 10 inches tall makes an ideal border plant.

50c each; 4 for \$1.85

GAY COLORED PETUNIAS

No planting is complete without gay colored Petunias. Easily grown in any garden soil where they receive plenty of sunshine. Listed are the dwarf hybrid varieties that make mound shaped plants covered with bloom all summer long. Plant about 12 inches apart and keep old bloom picked for most beauty.

P-479B — Giants of California — Large deeply ruffled single flowers up to 7 inches across, artistically veined. Mixed colors ranging from velvety crimson to a delicate pink. Very vigorous plant especially bred for bedding.

P-475B—Canadian All Double—Lovely ruffled double flowers, 4 inches across, bloom profusely on the dwarf, free branching plant. All colors mixed, containing rose, pink, salmon, white and blue.

P-494B—Pink Satin—Newer F₁ hybrid with brilliant rose-pink flowers having clean, white area deep in throat. Possesses same growth and blooming habit of Red Satin.

P-498B—Sugar Plum—New F₁ hybrid Petunia marked and colored to produce a refreshingly different effect. Orchid pink flowers heavily veined, rich lavender-plum or wine-red. Vigorous dwarf growth produces a multitude of bloom covering the 12-inch plant.

P-472B—Red Satin—An All-American selection of 1957. Really outstanding! Bright scarlet flowers 3 inches across keeps the 12 inch globe shaped plant covered all summer long despite heat and draught. F₁ hybrid.

P-491B—White Magic—A newer dwarf with large glistening white flowers. Exceptionally free-blooming. Really the best white to date.

4 for \$1.85; 8 for \$2.98; 12 for \$4.25

SPECIAL PETUNIA COLLECTION

SP-499B—One dozen Petunias, mixed colors, especially nice for a group planting.

12 for \$3.75

ROSE OR DOUBLE WAX BEGONIAS

Very attractive plants of compact growth and slick glossy foliage. Constantly in bloom with truly double ball shaped flowers blooming in nice clusters. Fine for pot plants inside or for borders outside in semi-shady locations.

Green Leaf Doubles

BD-301B—Geneva Scarlet—Large ball shaped flowers of deep red bloom grow all over this nice compact plant.

BD-302B—Pink—Large sturdy plant with larger ball shaped flowers in lovely pink.

BD-304B—Geneva White—Pure white double flowers produced abundantly by small compact plant.

89c each; 3 for \$2.25

Bronze Leaf Doubles

BD-303B—Joan Strong (Double Carmen)—A compact, bronze leaved variety with lovely rose pink double flowers. Exceptionally free-blooming.

BD-305B—Flame—A newer double

deep red with bronze or brownish foliage.

BD-307B—Snowdrop—A newer double with bronze foliage placing emphasis on the many white blooms.

89c each; 3 for \$2.50

Cinderella Begonias

CB-308B—Cinderella Rose—Remarkable new Begonia bearing large rose-pink flowers with large golden-yellow centers. Attractive dark green, waxy foliage.

CB-309B—Cinderella White—Same attractive plants as Cinderella Rose, but has glistening white flowers with contrasting bright gold centers.

\$1.00 each; 2 for \$1.75

Patience Plant

Impatiens Sultani—Also known as the Daily or Everyday Bloomer because of its year round free blooming habit. Grows to 18 inches tall with dark green glossy leaves. Nice as blooming pot plant or planted outdoors in partial shade.

PP-377B—Red

PP-378B—Orange-Salmon

PP-379B—White

PP-380B—New Hybrids—Mixed colors of choice imported strains.

**59c each; 4 for \$1.95;
8 for \$3.15**

Mexican Heather

CH-382B—Cuphea Hyssopifolia—Nice bushy, shrub type plant growing 1 foot tall and ideally suited for porch boxes and patio planting. Admired for its tiny bright green leaves and profuse bloom of small lavender star shaped flowers, ever in bloom.

89c each; 2 for \$1.69

Ageratum

AG-401B—Purple Beauty—An outstanding variety! Dwarf mound shaped plant grows to 1 foot tall and 1 foot across just covered with bluish purple, dome shaped flowers. A universal favorite for borders and edging.

**4 for \$1.95; 8 for \$3.15
12 for \$4.50**

Pansies

PS-432B—Swiss Giants—Strong robust plants produce a wealth of extra large round flowers. Lively range of mixed colors including red, salmon, pink, wine-red, blue, yellow and rose shades.

**4 for \$1.85; 8 for \$2.98
12 for \$4.25**

Gold Dust Croton

GC-384B—A new decorative house plant for larger planters. Matures to about 18 inches tall with dark green leathery leaves generously sprinkled with bright yellow dots. Really nice!

95c each; 2 for \$1.79



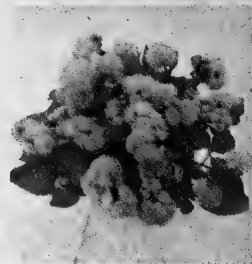
Double Wax Begonias



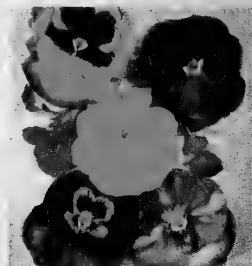
Gold Dust Croton



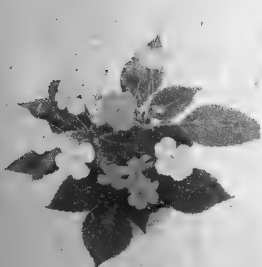
Cinderella Begonias



Ageratum



Pansies



Patience Plant



Mexican Heather



Lantana
(Listed Page 23)

Roachdale, Indiana

LIVING WITH PLANTS



Aralia Elegantissima



Lettuce Leaf Begonia



Golden Hahni

Aralia Elegantissima

AE-385B—This is for you if you have trouble growing other house plants. Does well in any location and thrives with little care. Very elegant plant with long narrow dark green leaves with saw-tooth edges.

\$1.19 each; 2 for \$2.19

Golden Hahni Sansevieria

GS-234B—New and different! An attractive Sansevieria of rose-form with green centers fading to wide cream or golden edges. Patented.

\$1.50 each; 2 for \$2.50

Lettuce Leaf Begonias

BL-326B — Light green ruffled and crinkled leaves form a dense mound that looks good enough to eat. Small pink flowers above foliage.

\$1.00 each; 2 for \$1.75

Curly Beefsteak

CB-328B — Large curled and ruffled green leaves; veined red underneath. Light pink flowers grown high above the curled foliage.

\$1.00 each; 2 for \$1.75

Calla Begonia

CB-386B—**Calla Begonia**—Waxy, Calla like leaves change from bright green to white as plant grows. Many small pink flowers accented by this unusual white foliage.

98c each; 3 for \$2.75

Prayer Plant

PP-822B—Very attractive house plant with unusual habit. Leaves fold together at night, like hands in prayer. Also called Rabbit Tracks because of brown markings on leaves.

89c each; 2 for \$1.59



Calla Begonia



Curly Beefsteak Begonia



Prayer Plant

MEANS MORE LIVING



Ponytail Palm

Ponytail

PT-383B — *Nolina Baucornea* — New and different planter plant. Graceful arching foliage thrives on neglect in hot dry living rooms. Nice as individual plants or center plant in larger planters.

\$1.25 each; 2 for \$2.25



Hoya Bella

HB-703B—*Hoya Bella*—Vining dwarf plant develops long drooping branches having small dark green ovate leaves. Flowers a lovely waxy-white with purple centers. An unusual, attractive house plant.

\$1.25 each; 2 for \$2.25

Moses in Bulrushes

RD-387B—*Rhoeo discolor*—Or "Moses in the Cradle." An old favorite with long stiff waxy leaves of metallic dark green above and glossy purple beneath. Small white flowers peek out from boat shaped sheaths at leaf base.

\$1.00 each; 2 for \$1.75



Moses in Bulrushes

Wilson Bros.



Variegated Hoya

(21)



String of Hearts

String of Hearts

RV-332B—Also known as Rosary Vine or Ceropegia. Long, thin reddish vine produces 2 small heart-shaped leaves at regular intervals. Leaves are thick, dark green with greyish veining and rosy reverse. Vine looks quite fragile but is really durable.

69c each; 3 for \$1.79

Wax Vines

WV-331B—(*Hoya Carnosa Variegata*) —Makes extremely long growth for climbing or trailing. Beautiful dark green, ovate leaves edged in cream with faint pink edging. Blooms several times from same flower stem with umbrella shaped flower head 2 to 3 inches across; consisting of many individual pink flowers with brown stars.

85c each; 2 for \$1.50

Christmas Cactus

CC-728B—*Rhipsalidopsis rosea*—A new variety of Christmas Cactus. Arching plant formed by jointed narrow leaves. Flowers a lovely pink in the Spring.

89c each; 2 for \$1.59

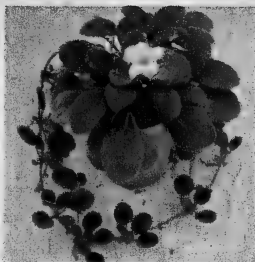


Christmas Cactus

Roachdale, Indiana



Fire Fern



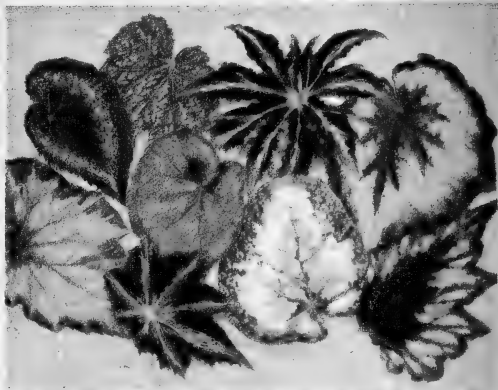
Episcia Dianthiflora



Magic Carpet



Miniature Roses



Rex Begonias



Climbing Rex Begonia



Chenille Plant



Bird of Paradise

CHOICE PLANTER PLANTS

Fire Fern

RO-729B—Red Oxalis—Really a fine planter plant to set anywhere in the open room. Small dark red clover-like leaves grow in nice clusters crowned with tiny yellow flowers.

\$1.25 each; 2 for \$2.25

Magic Carpet

MC-321B—Very showy Saxifraga or Strawberry Begonia. Dark green leaves are variegated with cream and maroon splashes then trimmed with pink edging. A rare plant; perfect for your dish garden or planter.

\$1.25 each; 2 for \$2.25

Rex Begonias

BR-322B—The Painted Leaf Begonia—Famous for its large beautiful leaves of many colors. They have a metallic sheen and exhibit an array of colors in blotches, spots, and borders. Assorted colors only.

89c each; 4 for \$2.95

Climbing Rex Begonias

BC-327B—(Cissus discolor)—Mottled and spotted leaves resemble the metallic sheen of the Rex Begonias. Leaves are smaller, yet it is a vining climber. Makes a wonderful totem pole.

79c each; 2 for \$1.39

Chenille Plant

CP-612B—Acalypha hispida—Another wonder plant to grace your living room. Flowers consist of long, velvety, deep red tails resembling chenille. Really a fine plant with long-lasting bloom and contrasting dark green, veined leaves.

\$2.50 each; 3 for \$6.50

Lantana

(Pictured on page 19)

Popular plants for combination plantings in flower beds, urns and porch boxes. Blooms continuously with bright dome-shaped flowers deepening with age. Plant in full sun.

LT-390B—Weeping—Different from other varieties because of its long slender trailing branches, freely growing beautiful lavender flowers. Excellent for hanging baskets, porch boxes and urns.

LT-391B—Michael Schmidt—Fine blooming variety of fiery orange.

4 for \$1.95; 8 for \$3.15; 12 for \$4.50

Episcia Dianthiflora

ED-604B—Episcia dianthiflora—Vivid green leaves growing in rosette form, sending out prolific rooting branches. Beautiful trumpet shaped white flowers, highly fringed.

\$1.50 each; 2 for \$2.50

Miniature Roses

Truly dwarf bushy plants growing 10-15 inches tall resembling the hybrid teas. Winter hardy, good blooming varieties make nice house plants or borders outdoors.

MR-601B—Oakington Ruby—Bright ruby red buds and flowers.

MR-603B—Jackie—Superb yellow buds open into white fragrant flowers.

MR-604B—Juliette—Very free-flowering with bright cardinal red flowers.

MR-605B—White Baby Star—Shapely white buds open into nicely shaped white flowers.

MR-606B—Presumida—A recent introduction of bright orange with gold and salmon tones.

**\$1.25 each; 3 for \$3.25;
5 for \$5.00**

Bird of Paradise

BP-611B—Strelitzia reginea—Truly a wonder plant with flowers resembling the bright plumage of a tropical bird. Fiery red plumes rise out of a greyish green sheath resembling the bill. Plant formed by clump of dark green, long paddle-like leaves with long red vein down the center. An exceptional house plant, lasts for years and matures to 3 feet tall.

\$2.50 each; 3 for \$6.50

Dwarf Lemon

DL-753B—(Meyer Lemon)—Marvelous house plant, lasts for years. Grows 2 ft. tall with glossy foliage. Fragrant white blossoms produce full-flavored average size lemons.

Can not be Shipped to Citrus Growing States
(Ariz., Calif., Fla., Tex.)

98c each; 3 for \$2.79

Dwarf Orange

DO-754B—(Otaheite Orange)—Decorative as house plant. Also grows to 2 ft. tall with glossy green leaves. Blooms in profusion with fragrant blossoms. Fruit starts coloring by late fall, making nice holiday plant.

SPECIAL OFFER:

1 Dwarf Lemon
1 Dwarf Orange

SO-755B
Both for

\$1.89

Started Canna Roots

CN-362B—**President**—Most popular standard variety with extremely large bright red flowers and glossy green foliage. Growing to 3½ feet tall.

49c each; 4 for \$1.80;

12 for \$4.25

New Grand Opera Cannas

A new strain of dwarf growing Cannas, extra free blooming with extra large flowers of soft unusual colors.

CN-366B—**Aida**—Large trusses of old rose overlaid salmon.

CN-367B—**La Boheme**—Exceptionally large blooms of rosy peach with tints of pearl.

CN-368B—**Mignon**—Huge flowers of old rose with upper petals shaded peach.

CN-369B—**Mme. Butterfly**—One of the finest in this series. Large yellow flowers washed with pink.

CN-370B—**Rigoletto**—A fine variety in pure canary yellow.

CN-371B—**La Traviata**—Large flowers in a delightful shade of old rose.

89c each; 4 for \$3.19

Asters

AS-410B—**Princess**—A wilt resistant strain that produces flowers 3 to 3½ inches across. Branching plants grow to 2½ feet. Mixed colors from white through red and purple. Excellent all

purpose asters for your garden.

49c each; 4 for \$1.85;

12 for \$4.25

Giant Pacific Hybrid Delphinium

DE-435B—**Round Table Series**—Wonderful strain for cutting, exhibition, prized beds and borders. Fully double flowers 3 inches in diameter and well spaced on strong stems. Lovely mixed colors from white to violet.

69c each; 4 for \$2.19;

12 for \$5.39

Verbena

VB-406B—**Rainbow Mixture**—Showy plants that produce very colorful flowers under adverse growing conditions. Popular for rock gardens, boxes, ground cover and as cut flowers. Mixed colors in shades of red, white, and blue. Very colorful!

49c each; 4 for \$1.80;

12 for \$4.25

Hardy Carnations

Large clove scented, deeply fringed double flowers, 2 or more inches across. Ideal for cut flowers as well as plantings for borders, rock gardens or beds. Will bloom this year if planted early, as soon as frost is out of ground.

HC-350B—Please state color: Dark Red, Bright Red, Pink, Yellow, White or Mixed Colors.

59c each; 4 for \$1.95;

12 for \$4.95

Clematis

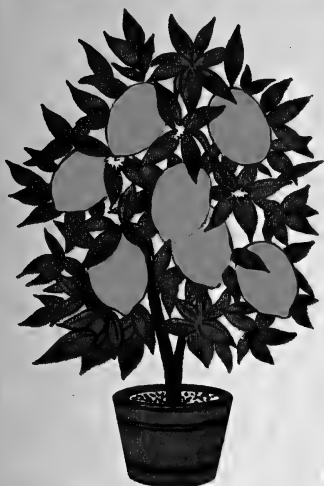
Large Flowering Hybrids

Beautiful flowering vines to provide an abundance of color on trellises, arbors or fences. Also may be grown in large containers for patio and terrace decoration. Easily grown, plant in a rich well drained soil where plants will receive 5 or 6 hours of sun daily. Excellent as cut flowers, winter hardy and not bothered by pests or disease.

CL-613B—Colors: Red, Pink, Purple, Blue

\$1.50 each; 4 for \$5.00

GROW TROPICAL FRUIT INDOORS

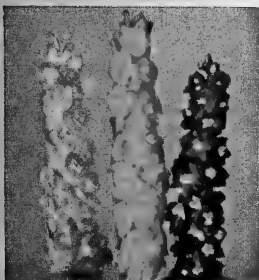


Dwarf Lemon



Dwarf Orange

PLANT OUTDOORS IN FULL SUN



Delphinium



President Canna



Verbena



Asters



Clematis



Carnations

NEW GIANT CHRYSANTHEMUMS FOR EXTRA LARGE EARLY BLOOM



Full Moon



September Song

HARDY HARVEST GIANT MUMS

Now for the first time you can grow the large football type Mums that will bloom before frost—producing a riot of color from early September until the first hard freeze.

This new series especially developed for the home gardener to grow the large florist type Chrysanthemums outdoors in a full color range. These Harvest Giants are exceptionally good, patented varieties.

For best results plant in full sunshine early as possible, after frost is out of ground, and no later than June 15. Pinch out about ½-inch of top growth as often as possible to promote branching. **DO NOT PINCH AFTER JULY 4.** For largest flowers disbud, remove all small buds and allow only one bud to develop per stem. Water well when soil dries and fertilize about every 3 weeks; Plant Marvel is excellent.

CM-547B — Full Moon — Outstanding pure white. Deep incurved flowers up to 6½ inches across starting September 20.

CM-548B — White Frost — Pure white incurved flowers up to 4½ inches. Produces smaller but more flowers than Full Moon. Also starts flowering September 10.

CM-549B — Gold Dust — Bright golden yellow. Bushy, very free-flowering with 5-inch bloom starting September 10.

CM-550B — Jack-O-Lantern — Light lemon incurved flowers up to 5 inches across. Starts blooming September 15.

CM-551B — Indian Summer — Outstanding bright bronzy-red. Large deep flowers up to 7 inches beginning September 15.

CM-552B — Pumpkin — Pleasing light golden bronze. Very compact, bushy growth produces 5-inch flowers starting September 20.

CM-553B — Touchdown — Extra large rose-pink flowers growing to 7½ inches across. Largest flowers in this series. Blooms September 25.

CM-554B — September Song — Extra good. Compact mound shaped growth produces an abundance of 5-inch rose-pink flowers from September 10 till hard freeze.

CM-555B — Pink Haze — Pleasing light shell-pink flowers growing to 5½ inches. First flowers September 10.

CM-556B — Red Skin — Showy bright maroon red. Starts flowering September 25 with nice 5-inch flowers.

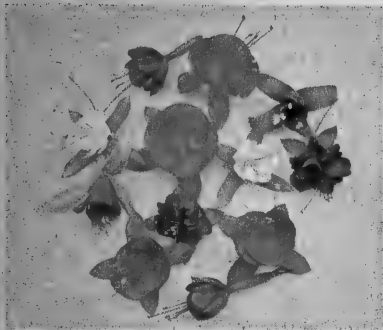
All Varieties \$1.00 each

Harvest Giant Special

SP-557B—One each of all 10 varieties to make a beauty spot of September color.

All 10 for \$8.98

FUCHSIA FOR PARTIAL SHADE



Cascading bell-shaped flowers of the Fuchsia display a beauty not found in other plants. Unsurpassed for hanging baskets, pot culture or outdoor plantings in partially shaded nooks. Listed are the kinds we believe to be the best of their class. Keep soil moist, fertilize every month with Plant Marvel or any complete fertilizer for much rewarding bloom.

Hanging Basket Varieties

F-330B — Lakewood — Exceptionally large double blooms of violet with splashes of blending red. Turkey red sepals. Trailing growth. Makes nice hanging basket.

F-339B — San Mateo — One of the better basket Fuchsias. Extremely large flowers of dark violet with splashes of fuchsia pink. Pink sepals. A very heavy bloomer.

F-356B — Millionaire — Richest color of all. Deepest violet-purple double flowers with short tube and broad deep red sepals. Large flowers, good bloomer.

F-351B — Swingtime — Double milky-white flowers with pink veining at petal base. Bright red upturned sepals. Trailing growth, large flowers, free-blooming makes it tops for hanging baskets.

F-354B — Claret Cup — Also called Giant Cascade. Very heavy blooming basket type. Nice single flowers of deep wine with light pink sepals.

F-355B — Uncle Jules — Extremely large double flowers of purple, blue and violet, with recurved crimson sepals. Large heavy blooming plant.

Upright Growing Varieties

F-334B — Chief — Fine upright grower with big double corolla in deep purple with streaks of red; dark red sepals. A very showy Fuchsia.

F-336B — El Camino — Makes nice pot or bush growth. Double white corolla with pink veins, red sepals. Good.

F-340B — Cover Girl — Semi-double flowers of very dark purple shading to red at petal base. Red sepals. Short upright growth, heavy bloomer.

F-342B — Sleigh Bells — Upright grower with large single bell-shaped flowers,

all white. Extra good; heat resistant variety.

F-343B — Guinevere — A splendid bushy upright. Large semi-double orchid blue flowers with pure white sepals. Easy to grow, makes fine plant.

F-357B — Gypsy Queen — Fine growing, good blooming Fuchsia with large rosy lavender double flowers. Deep red sepals.

F-358B — California — Extra heavy blooming, large spreading plant with bright orange-red flowers and coral pink sepals.

69c each; 4 for \$2.19; 8 for \$3.89; 12 for \$5.49

SPECIAL FUCHSIA COLLECTION

SP-352 — Hanging Basket Special — Mixed colors. 4 for \$1.95

SP-353 — Upright Growing Special — Mixed Colors. 4 for \$1.95

FINE HOUSE PLANTS



Tropical Topaz

Tropical Topaz Episcia

TP-614B—Clear, bright green leaves form an excellent background for the brilliant yellow bloom. Lovely trumpet shaped flowers bloom in rosette form in center of plant.

\$1.50 each; 2 for \$2.50



Gardenia

Gardenia

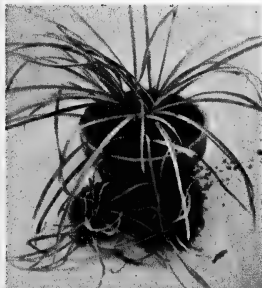
GR-615B—Enjoy growing the romantic Gardenia in your home. Highly fragrant white flowers, prized for corsages, bloom among the dark green, glossy foliage. Nice plant.

\$1.00 each; 2 for \$1.75

Airplane or Spider Plant

AN-619B—Anthericum—Long narrow recurved leaves, striped green and cream, form a plant resembling its name. Also called Airplane Plant for small plants develop on long hanging stems. Very useful and decorative plant to grow anywhere in the home—from a dark corner to a sunny window.

\$1.00 each; 2 for \$1.75



Airplane Plant



Dieffenbachia



Silver Leaf Pilea

Silver Leaf Pilea

SL-616B—A recent introduction with foliage just a little bit different but really shows. Small, bronzy-green leaves with saw-tooth edges have a silver streak down the center. Compact, bushy growth makes fine shelf or planter plant.

79c each; 2 for \$1.39

Dieffenbachia

DP-617B—Picta—Very attractive large leaved plant growing to two feet tall. Grass-green leaves generously spotted and marked ivory. An elegant and expensive looking plant for larger planters.

\$2.00 each; 2 for \$3.50

Schefflera

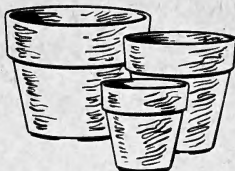
SF-618B—Fast growing, branching plant with bright green, shiny foliage. Sometimes called Umbrella Plant for leaves grow in rosette form at end of branches. Grows to 18 inches tall and fine for supplying rich green color inside or for porch and patio containers in semi-shady locations.

89c each; 2 for \$1.59



Schefflera

HELPFUL SUPPLIES



PLASTIC POTS



Gibberellic Acid

GA-707—Wonder-Brel—Amazing new growth stimulant. Makes plants grow faster with larger flowers. Easy to use. Just spray it on and watch the difference!

6 oz. aerosol can **\$1.25**

African Violet Soil

This soil is sterilized and mixed with special ingredients for your African Violets and other house plants.

SL-715—1 quart **69c**

SL-714—1 gallon **\$1.59**

Plastic Pots

Last longer, look better and easier to use than the regular clay pots. Pot size is inside diameter at the top.

PP-708—2¼-inch 7c each; 12 for 75c

PP-709—3-inch 15c each; 8 for \$1.00

Plastic Saucers

Matching plastic saucers for plastic pots.

PS-808—For 2¼-inch pots 7c each
12 for 75c

PS-809—For 3-inch pots 15c each
8 for \$1.00

PS-812—For 4-inch pots 20c each
6 for \$1.00

African Violet Pots

Squatty or shorter plastic pots especially good for growing African violets.

PP-712—4-inch 20c
6 for \$1.00

Insecticide Spray

With just a push of the button you can kill Aphids, Spiders, Mites, Thrips, White Fly and Mealy Bugs on your most tender house plants. A pressurized spray by Plant Marvel that is a real killer.

IB-104—10 oz can **\$1.59**

Peat Pots

Get a head start on spring by planting your seed or transplants in these beneficial peat pots. Then when weather warms, plant pot and all in your garden. No growth stoppage due to shock for the roots will grow on through the pot.

PP-813—package of 24 **\$1.00**

PP-814—package of 50 **1.39**

PP-815—package of 100 **2.49**

Plant Marvel

"Feed as you water"



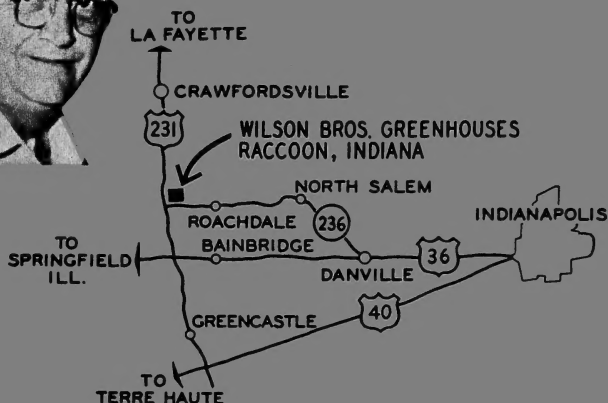
Use this complete plant food completely soluble in water to bring out the largest blooms and best qualities of your plants. Directions and measuring spoon with each package.

PM—Trial Size Pkg.
(makes 50 qts.) **\$.35**

PM-102—½ lb Can
(makes 125 gal.) **.89**

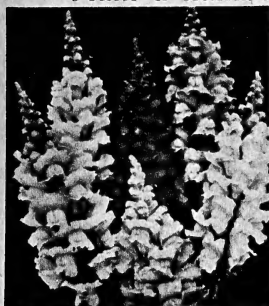
PM-103—1 lb Can
(makes 250 gal.) **1.49**

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LOCATION: 40 miles west of Indianapolis, 13 miles south of Crawfordsville, and 6 miles north of U.S. 36, on U.S. 231 (old State Road 43).

Plant a Rainbow



of
Color
Plant
Mardi
Gras

Snapdragons

SN-423B—An F_2 hybrid especially developed for home gardeners. Early blooming, vigorous plants growing 2 feet tall with long flower spikes. Mixed colors of wide range. In a large planting you can count at least 20 different colors or shades.

**4 for \$1.85; 8 for \$2.98;
12 for \$4.25**

New!

**Leaf Polish
Plant Marvel
Lustre Glo**



Now a push button leaf polish to give your plants the glow of health without rubbing or scrubbing. Just spray it on for a rich looking, high gloss.

LG-817B—5 oz. aerosol can \$.89

Totem Poles

These Hawaiian fernwood poles are ideal plant supports. Long lasting, porous wood absorbs water and encourages climbing growth. Plant pole in center of container, keep moist by watering on top of pole and you'll enjoy and admire the totem pole growth. Square Fernwood Poles

TP-818B— $1\frac{1}{2}$ x 18 inches \$.50
TP-819B— $1\frac{1}{2}$ x 24 inches75
TP-820B—2 x 30 inches 1.00
TP-821B—2 x 36 inches 1.25

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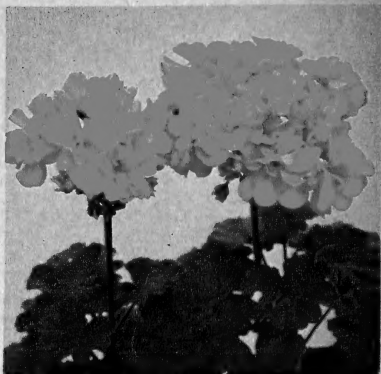
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NEW FOR 1960 PLANTING



Blaze



Flame

For pride, joy and neighborhood envy we highly recommend a planting of Blaze or Flame. Rich color, constant bloom and large flowers make these new Zonal Geraniums outstanding. Developed in our greenhouses, then planted around our homes causing many, many compliments.

G-136B—Blaze—Produces extra large, double, brilliant red flowers all summer long. Large compact plant growing to two feet tall with light green, zoned foliage.

G-111B—Flame—An ideal companion to Blaze in a deep, dark red. Also grows to about 2 feet tall and freely produces large, double, deep crimson flowers.

59c each; 4 for \$2.10; 8 for \$3.59; 12 for \$4.98

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